

LISA Insurtech

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# Media Kit

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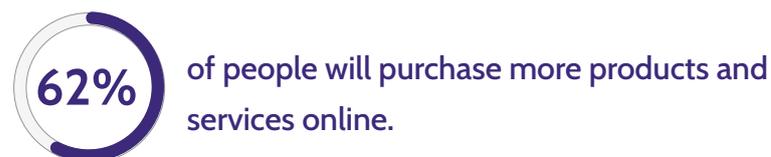
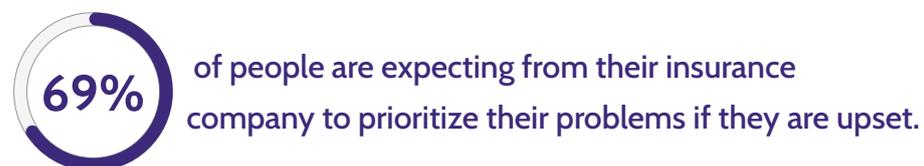
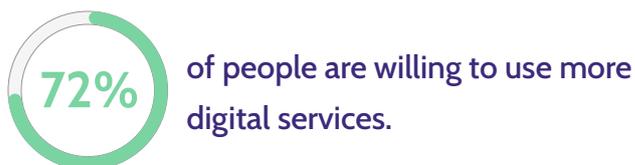
We accelerate the insurance industry processes  
with Cutting-Edge Technology.



We live in a **100% digital world**. People's expectations when interacting with all types of services **has changed**.

However, the insurance companies have not kept the same pace, often requiring **their customers to go through complex and time consuming procedures to collect their insurance settlement**.

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## Our Purpose

LISA Insurtech was created **to support people in their moment of greatest vulnerability** (accident, theft, fire, death of a loved one) by putting our Artificial Intelligence developments at the service of insurers so they can settle claims **as quickly and simple as possible**.

## Our Value Proposal

LISA Insurtech simplifies the complex processes of the insurers thanks to **its expertise in the industry and the development of artificial intelligence**.

At LISA we help our clients **challenge the traditional way** of doing things.

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## Our Products



**LISA Claims:** Automate claims processes through the use of artificial intelligence and cutting-edge technology.



**LISA Gateway:** Technological enabler that allows the interoperability between all the actors involved in the value chain of the insurance industry.



**LISA TMT:** Telemetry platform that provides an apified layer to receive messages in real-time through IoT-type electronic devices. It allows, among other things, to prevent and detect disasters in real-time.

## How do we operate with LISA Claims?

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LISA Claims operates **4 stages** from the First Notification of Loss to the payment in a fully automated way

### Stage 01: First Notification of Loss

At this first stage, the claim is uploaded massively by allies or institutions, or individually by policyholders through digital channels (mail, chatbox, Whatsapp, among others).

### Stage 02: Analysis

The servers will analyze the documents uploaded by the insured (text or images) to extract in seconds all the useful information, validate its veracity, and determine if there is missing or fraudulent documentation.

### Stage 03: Settlement

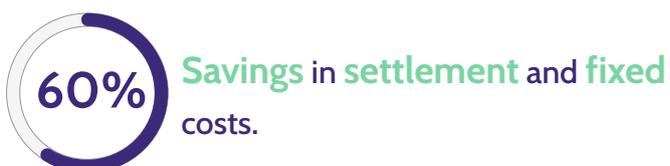
LISA Claims then updates the provisioning amount in the company's core and notifies the insured in real-time (as in each one of the claims processing stages).

### Stage 04: Payment

The payment will be handled immediately, either by the company's finance area or by a payment gateway such a VISA Direct (LISA Insurtech partner). In addition, the respondent's NPS will be measured.

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After operating with LISA Claims, insurers gain access to three important and tangible benefits:





## About Us

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LISA Insurtech began its operations in 2018 after a car accident that changed the life of its founder, Gino Bustamante. When he got in touch with his insurer to start the claim process, the experience was anything but empathetic.

“Instead of trying to understand what was going on, they kept asking me questions about papers and documents that I couldn’t even get my hands on because everything was scattered all over the place.”

This situation led him to work on an automated claims process that gets to a settlement as quickly and straightforward as possible.

“It’s in this part of the journey that we found the largest number of dissatisfied customers. The lack of visibility of the settlement process generates a great deal of frustration.”

LISA Insurtech started with three people working in a WeWork in Santiago de Chile and only one client. Today they have more than 50 collaborators in different parts of the world and 16 clients.

## Our Executive Team

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**Gino Bustamante**  
CEO & Founder



**Alhely Almazán**  
Chief Technology Officer



**Mayra Leen**  
Chief Product Officer



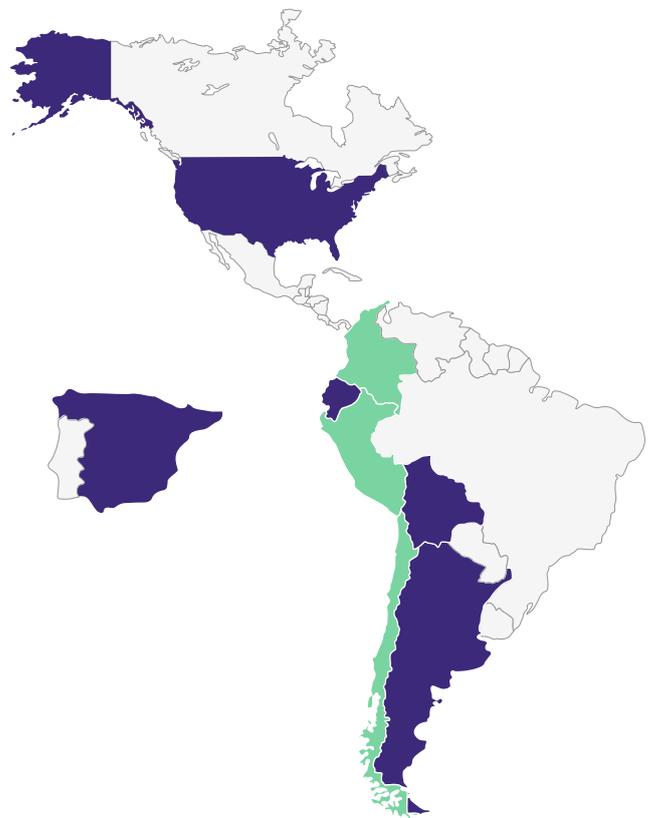
**Andrew Daniels**  
Chief Operations Officer





## Our Presence

LISA Insurtech has exponentially grown in the last year. Currently, we are present in: **Chile, Argentina, Ecuador, Peru, Bolivia, Colombia, Spain and the United States.**



## Our Digital Media



@lisainsurtech



LISA Insurtech



[www.lisainsurtech.com](http://www.lisainsurtech.com)

## Some of our Clients:



## Press Contact

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We make the complex simple. We remove the noise from manual, lengthy and tedious insurance processes to create simple, streamline, automated ones. We give back to the insurance carriers the control of their processes and while doing so we help them reduce costs, improve their efficiency and deliver a better service to their own customers.

Discover more by visiting our website:

[www.lisainsurtech.com](http://www.lisainsurtech.com)